

INFORMATION BULLETIN

WELFARE-TO-WORK

Number: WB01-1

Date: January 11, 2001
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TO: LOCAL WORKFORCE INVESTMENT AREAS
WELFARE-TO-WORK 15 PERCENT SUBGRANTEES
DOL WELFARE-TO-WORK 25 PERCENT SUBGRANTEES
COUNTY WELFARE DIRECTORS
CALIFORNIA DEPARTMENT OF SOCIAL SERVICES STAFF
EDD EXECUTIVE STAFF
WDB STAFF

SUBJECT: NATIONAL EVALUATION STUDIES WtW GRANT RECRUITMENT
CHALLENGES

A national evaluation of the Welfare-to-Work (WtW) Grant program has recently issued its first briefing report titled "*Welfare-to-Work Grant Programs Tackle Recruitment Challenges*." The Department of Health and Human Services, in collaboration with the Department of Labor and the Department of Housing and Urban Development, contracted with Mathematica Policy Research, Inc. and its subcontractors to conduct a congressionally mandated evaluation of WtW Grant implementation and effectiveness. The evaluation includes in-depth process studies in eleven sites.

The briefing report discusses the challenges WtW grantees are experiencing with locating, recruiting, and enrolling WtW Grant eligible individuals and offers some strategies that subgrantees are using to overcome these challenges. Some of the strategies used to improve participant recruiting may assist WtW grantees in California. The briefing report is available in Adobe Acrobat Portable Document Format at the following web site: <http://wtw.doleta.gov/pdf/tackle-recruitment-final.pdf>.

If you have any questions, please contact your assigned program manager.

/S/ JIM CURTIS
Chief